

THE 21ST ANNUAL

Evening Under the Stars

A Celebration for Okizu

SEPTEMBER 14, 2024

Sponsorship Guide





WHEN

Saturday, September 14, 2024
5:00 PM

WHERE

Timber Creek Ballroom
7050 Del Webb Blvd.
Roseville, CA 95747

MORE INFO

415.382.9083
events@okizu.org
www.okizu.org/eus

WHAT

Please join us for the 21st annual Evening Under the Stars, A Celebration for Okizu. It promises to be a night of elegance and celebration including seated dinner, silent and live auctions, entertainment, fundraising, and friendship, in support of Northern California's children and families affected by childhood cancer.

WHO ATTENDS

150+ Guests
Northern California Medical
Professionals
Corporate Sponsors
Philanthropic Leaders
Business Owners

ABOUT OKIZU

OKIZU (oak-eye-zoo) comes from the Sioux language and means unity, to come together, to heal from a hurt, to make whole.



OUR MISSION STATEMENT

The mission of Okizu is to help all members of families affected by childhood cancer to heal through peer support, respite, mentoring, and recreational programs.

THE OKIZU SPIRIT

Okizu offers the unique opportunity for children with cancer and their siblings to learn independence, develop self-esteem, and gain skills they never thought possible. At camp, kids are just kids, and they can feel comfortable being themselves in a safe, trusted environment. It is a place for fun, the start of lasting friendships, and the development of self-confidence.

ONCOLOGY CAMP

Children who are diagnosed with cancer often miss out on the joys of a normal childhood. Their illnesses, the time consumed by treatments, their physical limitations, and concerns about how they are perceived by their peers, keep them from enjoying activities that other kids take for granted. Yet these children, like all children, need the opportunity to grow, explore, discover who they are, and just have fun. Camp Okizu nurtures their development in a setting where there is no need for them to feel self-conscious.



SIBLINGS CAMP

Recognizing that childhood cancer affects the entire family, Okizu also provides a camp for the siblings of children with cancer. Okizu's SIBS (Special and Important Brothers and Sisters) Camp meets the often-neglected needs of healthy children when all energies are understandably focused on the sick child's treatment.

One of only a few such camps in the United States, SIBS Camp allows these kids to feel valued, and gives them the opportunity to learn they are not the only ones coping with the conflicting and difficult emotions that accompany having a sibling with cancer. While at camp, the children are in a trusted environment where they can share their feelings and gain support from other campers and the staff.

FAMILY CAMP

Okizu's Family Camp is designed to give the whole family a few days of worry-free fun, play, and relaxation. It is an opportunity to "get away" with others who share common experiences. Many families consider these weekends to be the highlight of their year, when new and lasting friendships are made. Okizu also has weekends that are specifically for families who have lost a child, so that they can get the unique support that they need in order to heal.



Sponsor Benefits

PRESENTING SPONSOR — \$15,000

- “Presented by” appearing with event name on all promotional materials (first right of refusal)
- Recognition at main event entrance
- Two-page recognition or ad in event program
- Logo or name on event website, invitation, and event signage
- Premier inclusion in Okizu's social media campaign surrounding this event
- Home page recognition on Okizu's website
- Recognition in marketing collateral including program, media coverage, and e-newsletter
- Logo recognition on back of event program
- Two tables of ten, with premier placement
- Complimentary champagne for table guests
- On-screen acknowledgment during event
- Multiple live mentions by event emcee
- Corporate name featured in all thank you letters to donors

TITLE SPONSOR — \$10,000

- Logo recognition on back of event programs
- Two tables of ten, with premier placement
- Complimentary champagne for table guests
- 2-page ad in event program
- Signage at event and Logo on event website
- On-screen acknowledgment during event
- Multiple live mentions by event emcee
- Recognition in social media announcement

CAMP DIRECTOR SPONSOR — \$7,500

- Two tables of ten, with premier placement
- Complimentary champagne for table guests
- 1-page ad in event program
- Signage at event and Logo on event website
- On-screen acknowledgment during event
- Multiple live mentions by event emcee
- Recognition in social media announcement





Sponsor Benefits

PROGRAM DIRECTOR SPONSOR — \$5,000

- One table of ten at event
- 1-page ad in event program
- Signage at event and Logo on event website
- On-screen acknowledgment during event
- Frequent live mentions by event emcee
- Recognition in social media announcement

UNIT LEADER SPONSOR \$2,500

- One table of ten at event
- 1/2 page ad in event program
- Listing on event website
- On-screen acknowledgment during event
- Frequent live mentions by event emcee
- Recognition in social media announcement

TRAIL GUIDE SPONSOR \$1,500

- One table of ten at event
- On-screen acknowledgment during event
- Live mentions by event emcee

CABIN LEADER SPONSOR \$1,000

- Two tickets to the event
- On-screen acknowledgment during event
- Live mentions by event emcee

**INDIVIDUAL TICKETS
AVAILABLE FOR \$100**

Custom sponsorships available. Call 415.382.9083 or email events@okizu.org

Learn more: okizu.org/eus

ALL DONATIONS ABOVE AND BEYOND FAIR MARKET VALUE OF GOODS AND SERVICES RECEIVED ARE TAX DEDUCTIBLE. THE FAIR MARKET VALUE OF ADMISSION FOR ONE PERSON IS \$50.00. OUR TAX IDENTIFICATION NUMBER IS 68-0291178.

WE CAN THINK OF NO BETTER ENDORSEMENTS:

"This was our first year attending as our daughter was recently diagnosed. She is already asking when we get to go back! It was wonderful to be able to meet other families and also wonderful to be taken care of for a weekend." — Family Camp Parent

"When I stepped off the bus as a 9 year-old child with my bald head and crutches in tow, I could have never imagined the impact that Okizu would have on my life. Okizu believed in me and treated me just like everyone else, I was not the sick kid or the girl with one leg. No one at Okizu ever told me 'you can't do that.' In fact, there I was challenged and succeeded in doing things I would never have dreamed possible!" -- Okizu Camper

"She has looked forward to going every year since she was 10. Thank you for being there so she had 1 week every year when she could relax and have fun." — Oncology Camp Parent

"Okizu is a game changer. Cole needs to get away from his sister without feeling guilty about it. Okizu provides that opportunity."
—SIBS Camp Parent



OKIZU

Supporting Families with
Childhood Cancer

**Get involved and learn more about the
21st annual Evening Under the Stars and
Okizu's programs today!**

83 Hamilton Drive, Suite 200 Novato, CA 94949
okizu.org | [#OkizuEUS](https://twitter.com/OkizuEUS)

Learn more at okizu.org and join us @okizu!

TEL 415.382.9083 FAX 415.382.8384



SPONSOR RESPONSE FORM



- ☐ \$20,000 Presenting Sponsor
- ☐ \$10,000 Title Sponsor
- ☐ \$7,500 Camp Director Sponsor
- ☐ \$5,000 Program Director Sponsor
- ☐ \$2,500 Unit Leader Sponsor
- ☐ \$1,500 Trail Guide Sponsor
- ☐ \$1,000 Cabin Leader Sponsor

- ☐ We are unable to participate as a sponsor but would like to support Okizu with a donation in the amount of \$_____.

COMPANY NAME: _____

CONTACT PERSON: _____

EMAIL ADDRESS: _____ PHONE NUMBER: _____

STREET ADDRESS: _____

CITY, STATE, ZIP: _____

CREDIT CARD #: _____ EXPIRATION: _____ CODE: _____

NAME ON CARD: _____

SIGNATURE: _____

- ☐ Please charge the credit card listed above
- ☐ My check is enclosed
- ☐ Please invoice me for the sponsorship

Please make checks payable to: Okizu

Tickets and tables also available for purchase.

Visit okizu.org/eus to learn more.

Send to: Okizu Attn: EUS
83 Hamilton Drive, Suite 200
Novato, CA 94949

Tel: 415.382.9083 Fax: 415.382.8384 Email: julie@okizu.org

PLEASE RETAIN ONE COPY OF THIS AGREEMENT FOR YOUR RECORDS.

ALL DONATIONS ABOVE AND BEYOND FAIR MARKET VALUE OF GOODS AND SERVICES RECEIVED ARE TAX DEDUCTIBLE.

THE FAIR MARKET VALUE OF ONE TABLE FOR TEN PEOPLE IS \$500.00. OUR TAX IDENTIFICATION NUMBER IS 68-0291178.

AUCTION ITEM DONATION CERTIFICATE



Your donation will help make it possible for children with cancer to experience happiness, acceptance, and support at a time in their lives when they need it most. Previous sponsors have been pleased with the recognition and new business they received for their generous contributions.

Contact Name

Company

Address

City, State, Zip Code

Email

Phone

Detailed description of item, used to write program copy

\$

Retail Value

Expiration Date (if applicable)

Gift certificate enclosed

Gift certificate to be created by Okizu

Item(s) to be delivered to Okizu on: _____
Date

Item(s) to be picked up by Okizu on: _____ at: _____
Date Address

Donor Signature

Date

FOR OFFICE USE ONLY

Received: _____

Thank You: _____

Database: _____

Detail: _____

PLEASE SEND ITEMS TO:

Okizu - Attn: EUS
83 Hamilton Drive, Suite 200
Novato, CA 94949

Tel: 415.382.9083 Fax: 415.382.8384 Email: julie@okizu.org

Your donation is tax-deductible, as allowed by law. Our EID Tax ID number is: 68-0291178
PLEASE RETAIN A COPY OF THIS COMPLETED FORM FOR YOUR RECORDS