



“Okizu Strong” T-Shirt Design Guidelines

- Your design should be inspired by the mission of Okizu.
- Your design can be on the front, back, or sleeve of a shirt.
- Your design must include the Okizu logo and words “Okizu Strong”
- Do not alter, redesign, redraw, modify, distort or alter the proportion of the Okizu logo in any way. Do not place a pattern or design on the logo. Do not rotate or render the marks three-dimensionally. Do not replace the approved typeface in the logo with any other typeface.
- You may submit up to two designs, but they must be submitted as separate entries.
- Your design must be original. By submitting a design, you are guaranteeing that you hold rights to everything in it, and that it does not contain any copyrighted material, including images/copy found on the internet, unless clearly marked as published under a creative commons (cc) license.
- Designs will be selected on the following criteria:
 - Concept/originality
 - Captures spirit and mission of Okizu
 - Striking and memorable design
 - Visibility – eye-catching and visible from a reasonable distance
 - Completeness of design – must be ready for print
 - Feasibility/must be easy to reproduce

Design Specifications:

- Design submission should be saved to 300 dpi to produce a quality output. Acceptable files are high resolution JPGs, TIFFs, AI and EPS files.
- Your design should contain a maximum of two (2) colors.
- Our colors have been selected to enhance the feather leaf symbol of the Okizu signature as well as to differentiate our brand.

I have included the CMYK, RGB, Pantone and Hex numbers for each color:

Okizu Green 60c 0m 100y 0k 45r 210g 0b PANTONE 368 C Hex #62BD19

Okizu Gray 10c 0m 0y 65k 105r 114g 123b PANTONE 431 C Hex #616A74

Okizu Purple 45c 75m 0y 0k 166r 64g 147b PANTONE 258 C Hex #92499E

Okizu Olive 45c 0m 35y 40k 106r 148g 115b PANTONE 5555 C Hex #6E8D82

Okizu Blue 95c 70m 0y 0k 26r 91g 168b PANTONE 2728 C Hex #0047BE

Okizu Green at 60%: 36c 0m 60y 0k

Okizu Gray at 60%: 6c 0m 0y 39k

Okizu will have first printing rights to all submitted designs but will aim to keep designs in their original form. By submitting you agree that your design can be used by Okizu on a t-shirt and other promotional items.

Questions? Please contact Morgan “Zora” Santiesteban, Camp Director at Morgan@okizu.org