



Evening Under the Stars

CELEBRATION FOR OKIZU

OKIZU'S
17th Annual Evening Under the Stars

Saturday, November 9, 2019
5:00 pm

Please join us on Saturday, November 9th, at the beautiful Arden Hills Resort Club & Spa in Sacramento, for a night of elegance and celebration including seated dinner, silent and live auctions, and dancing. This will be an evening of entertainment, fundraising, and friendship, in support of Northern California's children and families affected by childhood cancer.



WHO ATTENDS

- 250 Guests
- Corporate Sponsors
- Business Owners
- Philanthropic Leaders
- Northern California Medical Professionals



OKIZU PROGRAMS

MISSION STATEMENT AND THE OKIZU SPIRIT

The mission of Okizu is to help all members of families affected by childhood cancer to heal through peer support, respite, mentoring, and recreational programs.

Okizu offers the unique opportunity for children with cancer and their siblings to learn independence, develop self-esteem, and gain skills they never thought possible. At camp, kids are just kids, and they can feel comfortable being themselves in a safe, trusted environment. It is a place for fun, lasting friendships, and the development of self-confidence.

ONCOLOGY CAMP

Children who are diagnosed with cancer often miss out on the joys of a normal childhood. Their illnesses, the time consumed by treatments, their physical limitations, and concerns about how they are perceived by their peers, keep them from enjoying activities that other kids take for granted. Yet these children, like all children, need the opportunity to grow, explore, discover who they are, and just have fun. Camp Okizu nurtures their development in a setting where there is no need for them to feel self-conscious.



SIBS CAMP

Recognizing that childhood cancer affects the entire family, Okizu also provides a camp for the siblings of children with cancer. Okizu's SIBS (Special and Important Brothers and Sisters) Camp meets the often-neglected needs of healthy children when all energies are understandably focused on the sick child's treatment. One of only a few such camps in the United States, SIBS Camp allows these kids to feel valued, and gives them the opportunity to learn they are not the only ones coping with the conflicting and difficult emotions that accompany having a sibling with cancer.



FAMILY CAMP

Okizu's Family Camp is designed to give the whole family a few days of worry-free fun, play, and relaxation. It is an opportunity to "get away" with others who share common experiences. Many families consider these weekends to be the highlight of their year, when new and lasting friendships are made. Okizu also has weekends that are specifically for families who have lost a child, so that they can get the unique support that they need in order to heal.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP \$20,000

- “Presented by” appearing with event name on all promotional materials (first right of refusal for 2020)
- Recognition on main event entrance
- Two-page recognition or ad in event program
- Logo or name on event website, printed invitation, and event signage
- Premier inclusion in Okizu’s social media campaign surrounding this event
- Home page recognition on Okizu’s website
- Recognition in Gala marketing collateral including program, press release, media coverage, and e-newsletter
- One room for one night's stay at the Villa at Arden Hills (or comparable hotel, subject to availability)
- Logo recognition on bidder paddles
- Customized brick at Camp Okizu
- Two tables of ten, with premier placement at event
- Complimentary champagne for table guests
- On-screen acknowledgment during event
- Multiple live mentions by event emcee
- Two-day volunteer experience at Camp Okizu for up to 20 volunteers
- Corporate name featured in all thank you letters to donors
- Four tickets to Okizu's *Art Inspiring Hope* gala in San Francisco, March 14, 2019



PROGRAM DIRECTOR SPONSORSHIP \$15,000

- Two-page recognition or ad in event program
- Logo or name on event website, printed invitation, and event signage
- Premier inclusion in Okizu’s social media campaign surrounding this event
- Logo recognition on bidder paddles
- Customized brick at Camp Okizu
- Recognition in Gala marketing collateral including program, press release, media coverage, and e-newsletter
- Two tables of ten, with premier placement at event
- Complimentary champagne for table guests
- On-screen acknowledgment during event
- Multiple live mentions by event emcee
- Two tickets to Okizu's *Art Inspiring Hope* gala in San Francisco, March 14, 2019



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$10,000

- Logo recognition on bidder paddles
- Customized brick at Camp Okizu
- Two tables of ten, with premier placement at event
- Complimentary champagne for table guests
- 2-page ad in event program
- Signage at event
- Logo on event website
- On-screen acknowledgment during event
- Multiple live mentions by event emcee
- Recognition in Facebook e-blast

CAMP DIRECTOR SPONSORSHIP \$7,500

- Two tables of ten, with premier placement, at event
- Complimentary champagne for table guests
- 1-page ad in event program
- Signage at event
- Logo on event website
- On-screen acknowledgment during event
- Multiple live mentions by event emcee
- Recognition in Facebook e-blast



All programs are offered free of charge to children with cancer and their families.

\$1,000 sends one child to summer camp and \$300 sends one family to a weekend family camp program.

Okizu serves children treated anywhere in Northern California.



"Okizu gives these kids their lives back for a week and beyond!"

– Parent of an Oncology camper

SPONSORSHIP OPPORTUNITIES

LODGE MANAGER SPONSOR \$5,000

- One table of ten at event
- 1/2 page ad in event program
- Signage at event
- Logo on event website
- On-screen acknowledgment during event
- Frequent live mentions by event emcee
- Recognition in Facebook e-blast

UNIT LEADER SPONSOR \$2,500

- One table of ten at event
- 1/4 page ad in event program
- Listing on event website
- On-screen acknowledgment during event
- Frequent live mentions by event emcee
- Recognition in Facebook e-blast

TRAIL GUIDE SPONSOR \$1,500

- One table of ten at event
- On-screen acknowledgment during event
- Live mentions by event emcee

CABIN LEADER SPONSOR \$1,000

- Two tickets to the event
- On-screen acknowledgment during event
- Live mentions by event emcee

JUNIOR COUNSELOR SPONSOR \$500

- Two tickets to the event
- On-screen acknowledgment during event

INDIVIDUAL TICKET \$100

Register at support.okizu.org/eus

Custom sponsorships available. Call 415.761.9304 or email julie@okizu.org

ALL DONATIONS ABOVE AND BEYOND FAIR MARKET VALUE OF GOODS AND SERVICES RECEIVED ARE TAX DEDUCTIBLE.
THE FAIR MARKET VALUE OF ADMISSION FOR ONE PERSON IS \$50.00. OUR TAX IDENTIFICATION NUMBER IS 68-0291178.



SPONSOR RESPONSE FORM



- \$10,000 Title Sponsor
- \$7,500 Camp Director Sponsor
- \$5,000 Lodge Manager Sponsor
- \$2,500 Unit Leader Sponsor
- \$1,500 Trail Guide Sponsor
- \$1,000 Cabin Leader Sponsor
- \$500 Junior Counselor Sponsor
- We are unable to participate as a sponsor but would like to support Okizu with a donation in the amount of \$_____.

COMPANY NAME: _____

CONTACT PERSON: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____ FAX NUMBER: _____

STREET ADDRESS: _____

CITY, STATE, ZIP: _____

CREDIT CARD #: _____ EXPIRATION: _____ SECURITY CODE: _____

NAME ON CARD: _____

SIGNATURE: _____

- Please charge the credit card listed above
- My check is enclosed
- Please invoice me for the sponsorship

Please make checks payable to: **Okizu**

Tickets and tables also available for purchase.

Visit <https://okizu.ejoinme.org/eus> to learn more.

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Tel: 415.761.9304 Fax: 415.382.8384 Email: julie@okizu.org

PLEASE RETAIN ONE COPY OF THIS AGREEMENT FOR YOUR RECORDS.

ALL DONATIONS ABOVE AND BEYOND FAIR MARKET VALUE OF GOODS AND SERVICES RECEIVED ARE TAX DEDUCTIBLE.

THE FAIR MARKET VALUE OF ONE TABLE FOR TEN PEOPLE IS \$500.00. OUR TAX IDENTIFICATION NUMBER IS 68-0291178.

AUCTION ITEM DONATION CERTIFICATE



Your donation will help make it possible for children with cancer to experience happiness, acceptance, and support at a time in their lives when they need it most. Previous sponsors have been pleased with the recognition and new business they received for their generous contributions.

Contact Name

Company

Address

City, State, Zip Code

Email

Phone

Detailed description of item, used to write program copy

\$

Retail Value

Expiration Date (if applicable)

Gift certificate enclosed

Gift certificate to be created by Okizu

Item(s) to be delivered to Okizu on: _____
Date

Item(s) to be picked up by Okizu on: _____ at: _____
Date Address

Donor Signature

Date

FOR OFFICE USE ONLY

Received: _____

Thank You: _____

Database: _____

Detail: _____

PLEASE SEND ITEMS TO:

Okizu - Attn: EUS
83 Hamilton Drive, Suite 200
Novato, CA 94949

Tel: 415.761.9304 Fax: 415.382.8384 Email: julie@okizu.org

Your donation is tax-deductible, as allowed by law. Our Tax ID number is: 68-0291178.
PLEASE RETAIN A COPY OF THIS COMPLETED FORM FOR YOUR RECORDS