



OKIZU CRUSH

SEPTEMBER 9, 2017

PAUL MARTIN'S AMERICAN GRILL  
SAN MATEO, CALIFORNIA



**OKIZU**

Supporting Families with  
Childhood Cancer

Contact Sarah Uldricks at 415.382.1503  
or [sarah@okizu.org](mailto:sarah@okizu.org) for more information  
or visit [www.okizu.org](http://www.okizu.org).



# EVENT OVERVIEW

## WHAT

Celebrating our inaugural year, Okizu Crush was created as Okizu's signature wine tasting event catering to the Peninsula and South Bay to expand our fundraising efforts and visibility to support families with childhood cancer.

The event will feature a silent and live auction, special wine tasting experiences and education from several wineries, heavy hors d'oeuvres provided by Paul Martin's American Grill, and live music.

## WHEN

Saturday,  
September 9, 2017

## WHERE

Paul Martin's American Grill  
San Mateo, California

## FOR MORE INFORMATION

Contact Sarah Uldricks at 415.382.1503  
or [sarah@okizu.org](mailto:sarah@okizu.org) for more information  
or visit [www.okizu.org/crush](http://www.okizu.org/crush).



# ABOUT OKIZU

**OKIZU (oak-eye-zoo) comes from the Sioux language and means unity, to come together, to heal from a hurt, to make whole.**

## OUR MISSION STATEMENT

The mission of Okizu is to provide peer support, respite, mentoring, and recreational programs to meet the needs of all members of families affected by childhood cancer.

Okizu camping programs are the result of a collaborative effort by Okizu and the pediatric oncology treatment programs of Northern California.

## THE OKIZU SPIRIT

Okizu offers the unique opportunity for children with cancer and their siblings to learn independence, develop self-esteem, and gain skills they never thought possible. At camp, kids are just kids, and they can feel comfortable being themselves in a safe, trusted environment. It is a place for fun, the building of lasting friendships, and the development of self-confidence.

## ONCOLOGY CAMP

Children who are diagnosed with cancer often miss out on the joys of a normal childhood. Their illnesses, the time consumed by treatments, their physical limitations, and concerns about how they are perceived by their peers, keep them from enjoying activities that other kids take for granted. Yet these children, like all children, need the opportunity to grow, explore, discover who they are, and just have fun. Camp Okizu nurtures their



development in a setting where there is no need for them to feel self-conscious.

## SIBLINGS CAMP

Recognizing that childhood cancer affects the entire family, Okizu also provides a camp for the siblings of children with cancer. Okizu's SIBS (Special and Important Brothers and Sisters) Camp meets the often-neglected needs of healthy children when all energies are understandably focused on the sick child's treatment.



One of only a few such camps in the United States, SIBS Camp allows these kids to feel valued, and gives them the opportunity to learn they are not the only ones coping with the conflicting and difficult emotions that accompany having a sibling with cancer. While at camp, the children are in a trusted environment where they can share their feelings and gain support from other campers and the staff.

## FAMILY CAMP

Okizu's Family Camp is designed to give the whole family a few days of worry-free fun, play, and relaxation. It is an opportunity to "get away" with others who share common experiences. Many families consider these weekends to be the highlight of their year, when new and lasting friendships are made.

# SPONSORS & FEATURED WINERIES







# SPONSOR BENEFITS

## CRUSH SPONSOR – \$10,000 (SENDS 10 KIDS TO CAMP)

*Category Exclusivity for 2018*

- VIP event experience for 10 people, including elevated food offerings, premium flight of wine, and champagne
  - Prominent positioning on event invitations mailed to the Bay Area's elite business leaders, society patrons, and celebrities, listed as "Presented by Company Name"
  - Email subject line inclusion on email announcing the event, listed as "Presented by Company Name" (7,500)
  - Name, logo, and link to company website featured on event page of Okizu website
  - Company name/logo to be featured as Presenting Partner in all press releases, promotional materials, and related media events
  - Company name/logo featured as Presenting Sponsor on social media outlets (5,000)
  - Displays throughout the event reception area featuring company products
  - Onscreen acknowledgement at event
  - Company signage displayed at the registration and auction areas
  - At least three live mentions by our emcee for the evening
  - Marketing options for company product or promotion at event reception
  - Recognition of your support by the thousands of families we serve
  - First right of refusal to be Crush Sponsor of the following year
  - One case of premium wine
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# SPONSOR BENEFITS

## HARVEST SPONSOR – \$5,000 (SENDS 5 KIDS TO CAMP)

- VIP event experience for eight people, including premium flight of wine and champagne
- Listing featured on Gala invitations mailed to the Bay Area's elite business leaders, society patrons, and celebrities
- Name, logo, and link to company website featured on event page
- Company to be listed as Harvest Sponsor in all press releases, promotional materials, and related media events
- Company to be listed as Harvest Sponsor on social media outlets (5,000)
- One large sign displayed at the event
- Onscreen acknowledgement
- Live mention by our emcee for the evening
- Marketing options for company product or promotion
- Recognition of your support by the thousands of families we serve
- Half case of premium wine

## VARIETAL SPONSOR – \$2,500

- VIP event experience for six people, including premium flight of wine and champagne
- Listing on event invitations mailed to the Bay Area's elite business leaders, society patrons, and celebrities
- Onscreen acknowledgement
- One large sign displayed at the event
- Live mention by our emcee for the evening
- Company to be listed as Varietal Sponsor on social media outlets (5,000)
- Two bottles of premium wine

All donations above and beyond fair market value of goods and services received are tax deductible. Our tax identification number is 68-0291178.

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# SPONSOR RESPONSE FORM



- \$10,000 Crush Sponsor
- \$5,000 Harvest Sponsor
- \$2,500 Varietal Sponsor
- We are unable to participate as a sponsor but would like to support Okizu with a donation in the amount of \$\_\_\_\_\_.

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

CREDIT CARD #: \_\_\_\_\_ EXPIRATION: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

- Please charge the credit card listed above
- My check is enclosed
- Please invoice me for the sponsorship

Please make checks payable to: **Okizu**

Send to: **Crush Committee**  
**Okizu**  
**83 Hamilton Drive, Suite 200**  
**Novato, CA 94949**

Tel: 415.382.1503 Fax: 415.382.8384 Email: [sarah@okizu.org](mailto:sarah@okizu.org)

Tickets and tables also available for purchase. View complete event info at [www.okizu.org/crush](http://www.okizu.org/crush)

PLEASE RETAIN A COPY OF THIS AGREEMENT FOR YOUR RECORDS

ALL DONATIONS ABOVE AND BEYOND FAIR MARKET VALUE OF GOODS AND SERVICES RECEIVED ARE TAX DEDUCTIBLE. THE FAIR MARKET VALUE OF ONE TABLE FOR TEN PEOPLE IS \$2,000.00. OUR TAX IDENTIFICATION NUMBER IS 68-0291178.

# AUCTION ITEM DONATION CERTIFICATE



We count on the business community to support the Okizu Crush auction. Your donation will make it possible for children with cancer to experience happiness, acceptance, and support at a time in their lives when they need it most. Previous sponsors have been pleased with the recognition and new business they received for their generous contributions.

NAME:	
COMPANY:	
PERSON TO BE ACKNOWLEDGED:	
ADDRESS:	
CITY, STATE, ZIP:	
PHONE:	EMAIL:

DETAILED DESCRIPTION OF ITEM, USED TO WRITE PROGRAM COPY:

RETAIL VALUE:	EXPIRATION DATE (IF APPLICABLE):
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<input type="checkbox"/> GIFT CERTIFICATE ENCLOSED
<input type="checkbox"/> GIFT CERTIFICATE TO BE CREATED BY OKIZU
<input type="checkbox"/> ITEM(S) TO BE DELIVERED TO OKIZU ON (DATE):
<input type="checkbox"/> ITEM(S) TO BE PICKED UP ON (DATE):

SIGNATURE OF DONOR: \_\_\_\_\_ DATE: \_\_\_\_\_

<b>FOR OFFICE USE ONLY</b>
RECEIVED: _____
THANK YOU: _____
DATABASE: _____
DETAIL: _____

**PLEASE SEND ITEMS TO:**  
Okizu – Attn: Crush  
83 Hamilton Drive, Suite 200  
Novato, CA 94949  
  
Tel: 415.382.1503 Fax: 415.382.8384 Email: [sarah@okizu.org](mailto:sarah@okizu.org)  
\_\_\_\_\_  
Your donation is tax-deductible, as allowed by law. Our tax ID number is: 68-0291178.  
PLEASE RETAIN A COPY OF THIS AGREEMENT FOR YOUR RECORDS.





## WE CAN THINK OF NO BETTER ENDORSEMENTS:

"I seriously have never seen Tommy as carefree, excited and happy in his entire life as after Camp Okizu. He seemed like a different kid, so light and sociable and just pumped on life!"

— *Parent of an 8-year-old camper*

"Okizu is the light at the end of the tunnel that these kids have while on their cancer journey."

— *Parent of a 9-year-old camper*

"Camp Okizu is a place of love and happiness. By the end of the week, or even the weekend, it is like we are a big happy family separating after a family reunion."

— *11-year-old SIBS camper*

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Get involved and learn more about Okizu Crush and the Okizu programs today!



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FAX 415.382.8384

Learn more at [www.okizu.org](http://www.okizu.org) and join us @okizu!

