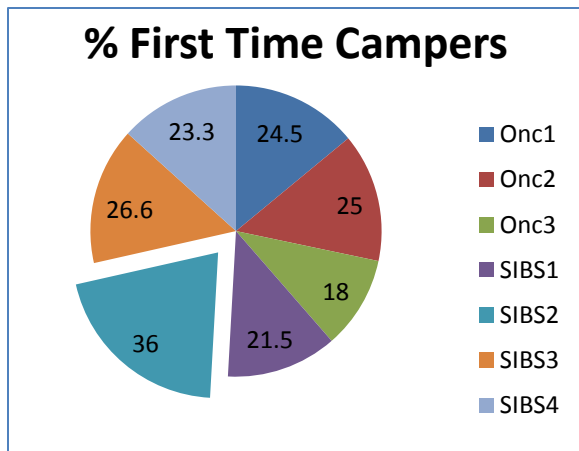
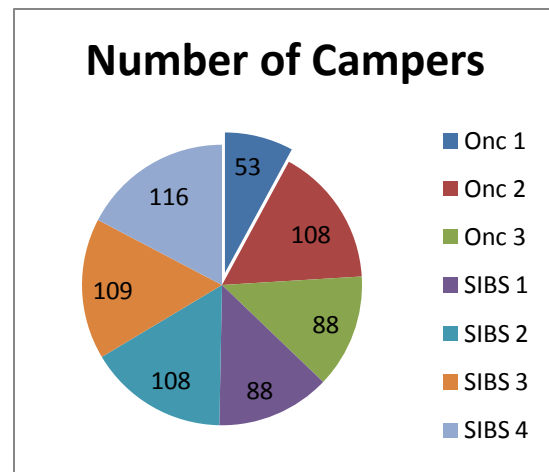


Okizu Outcomes Survey Results: 2014

For the summer of 2014, we used a proprietary questionnaire in order to get some specific information about our program and about the support which our campers offer to each other, which is the most important component of the healing and reintegration that occurs at camp for these kids. 670 campers filled out and returned the survey questionnaire in 2014. Of these, 249 were oncology campers and 412 sibling campers. There was a modest male predominance in the oncology campers (139 boys and 110 girls, or 56% male) which is expected since boys are slightly more likely to get cancer than girls. The sibling campers were evenly split (210 boys and 211 girls, or 49.9% male). Overall, 25% of the campers were attending for the first time (170 out of the total 670). The SIBS 2 week had the highest proportion of first time campers at 36%, likely because it used to be the week of July 4 and was poorly attended. Now that we have changed the schedule so that it doesn't include the July 4 holiday, families have been taking advantage of the increased space that was available in that week. The least well attended camp week is oncology week 1, which since the change in schedule is at the beginning of the camp season. While we have been trying to increase attendance in that week, progress has been slow. The proportion of first time campers by week and the number of campers in each week are shown in the graphs below:



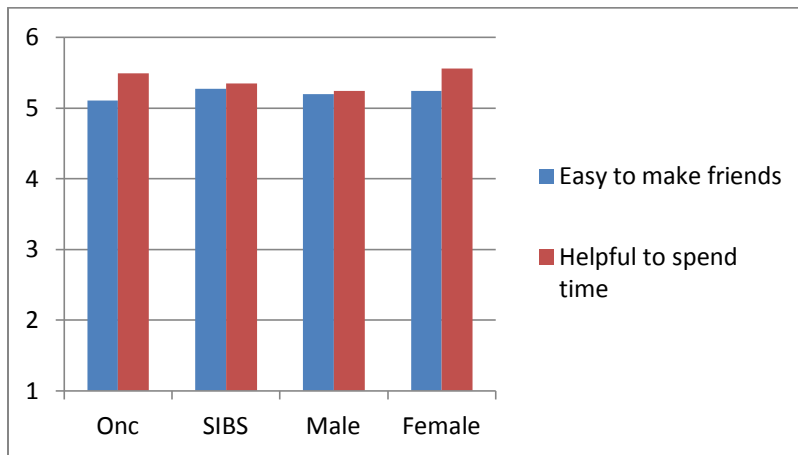
% OF FIRST TIME CAMPERS BY WEEK: The outlier is SIBS2, which used to contain the 4th of July (before the calendar change) and now is growing rapidly.



NUMBER OF CAMPERS BY WEEK: The outlier is Onc1, which is the new early summer oncology week which we are still trying to fill.

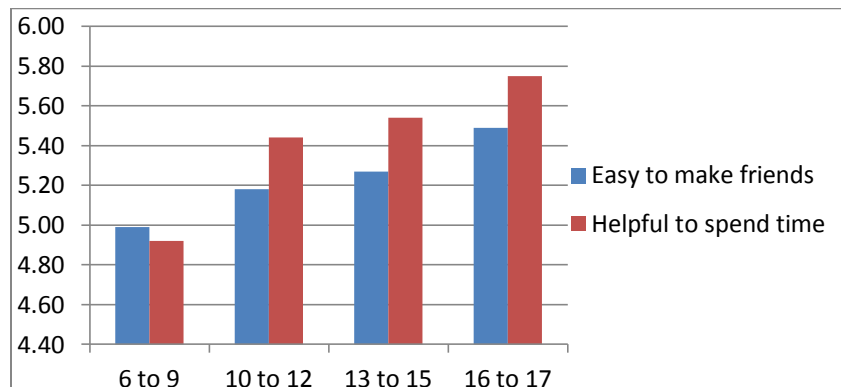
When asked "Did you meet new friends at camp this summer?" **99.1%** of the campers answered "yes." Of the first year campers, **100%** said they met new friends at camp. There were a series of questions answered on a 6 point Likert scale looking at several aspects of that friendship. For this report the focus is on two of those questions: "How hard or easy was it to make new friends at Camp Okizu?" (1=very

hard, 2=hard, 3=sort of hard, 4=sort of easy, 5=easy, 6=very easy) and “How helpful is it for you to spend time with other people who have or had cancer (have or had a brother or sister with cancer for the sibs)?” (1=makes it worse, 2=I don’t like it, 3=not helpful, 4=it’s OK, 5=helps a little, 6=helps a lot). For all groups, the ease of making new friends was rated between easy and very easy, and spending time with other people with a similar experience was rated between helps a little and helps a lot. This shows that our campers find it easy to make friends, and that they value the opportunity to spend time with their camp friends who have a shared experience and can understand what they are going through. There was no significant difference in the responses to these questions between the Oncology campers and the SIBS campers or between the boys and the girls.



QUESTIONS ABOUT FRIENDSHIP AND SUPPORT BY PROGRAM AND GENDER

There was a definite age progression to the responses to these questions, indicating that the teenagers valued these aspects of the camp program (making friends and spending time with others who shared the cancer experience) more than the younger campers. This is not surprising, since teenagers have better developed social skills and are better able to express their feelings in conversation.

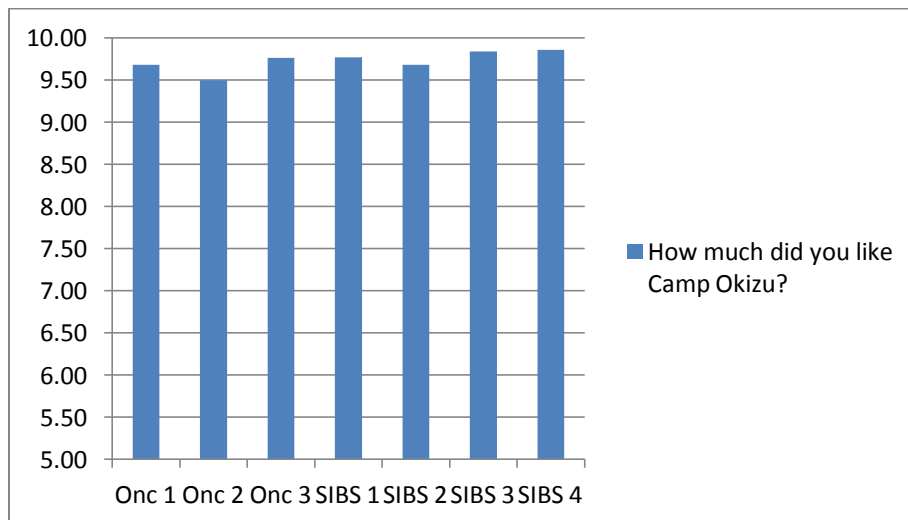


FRIENDSHIP AND SUPPORT BY AGE OF CAMPER

It is important to note that for all age groups the responses were positive (the younger kids averaged closer to “easy” for making friends and “helps a little” for spending time with others who have a shared

experience, while the oldest teens averaged closer to “very easy” and “helps a lot” respectively). First year campers answered within the same range (5.05 and 5.11 respectively) and there is a higher proportion of younger campers in the first year group (mean age 10.2 as compared to 12.6 for those who had attended camp at least once before).

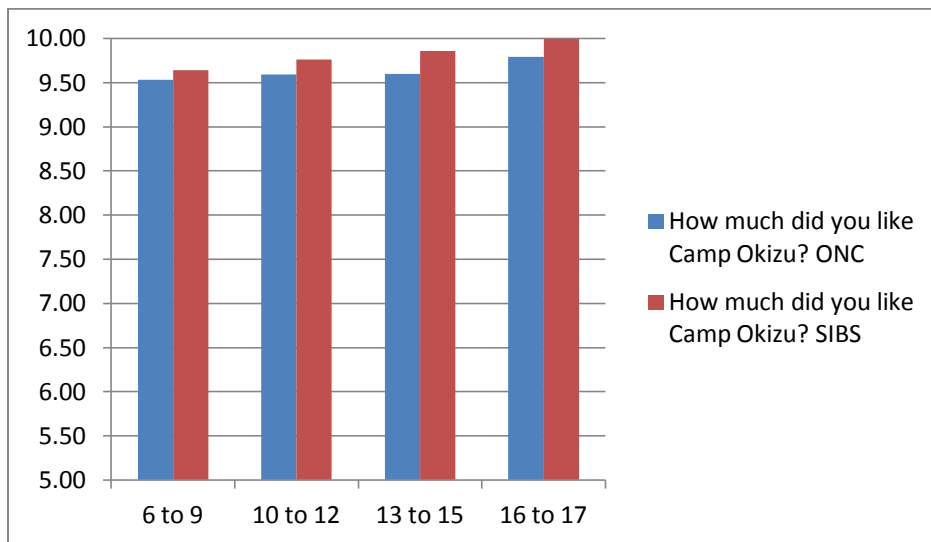
We also asked questions about specific activities during the weekly camp program, and the Camp Okizu overall experience. Each of these questions was phrased “How much did you like...” and the answers were on a scale from 1 to 10 where 1 = absolutely the worst and where 10 = the best time ever. As usual, the overall evaluation of the camp experience was spectacular, with the average response for all 670 campers being 9.73 out of 10. There was a slight tendency for the SIBS campers to like their Okizu experience more than the Onc campers (Onc 9.63 and SIBS 9.79). There were many campers who wrote in numbers larger than 10 (these were changed to 10 for the data analysis) including a few 11’s or 12’s, lots of 100’s, many 10,000’s and occasionally up to 1,000,000,000. The comments, as in past years, express a lot of gratitude for the program and expressions of how important it is to the campers. Many of them feel that Okizu represents a home away from home, a second family, a safe zone in an uncertain world where they are free to be themselves without being judged. One of the best comments this year was “Anyone who thinks that Disneyland is the happiest place on earth has obviously never been to Camp Okizu!” A more serious comment: “Props to our counselors for being accepting and open. I really value that they put themselves out there and showed us not to be afraid to be ourselves.” The concept of being welcomed and accepted for who they are is important to many campers. Another comment in that vein: “This is my 1st year at Camp Okizu, and after only 1 week here, I feel so welcomed, and like it's my 2nd home. I wish camp was longer than 1 week.” For first year campers, the overall rating was 9.55.



OVERALL RATING OF THE CAMP EXPERIENCE BY WEEK

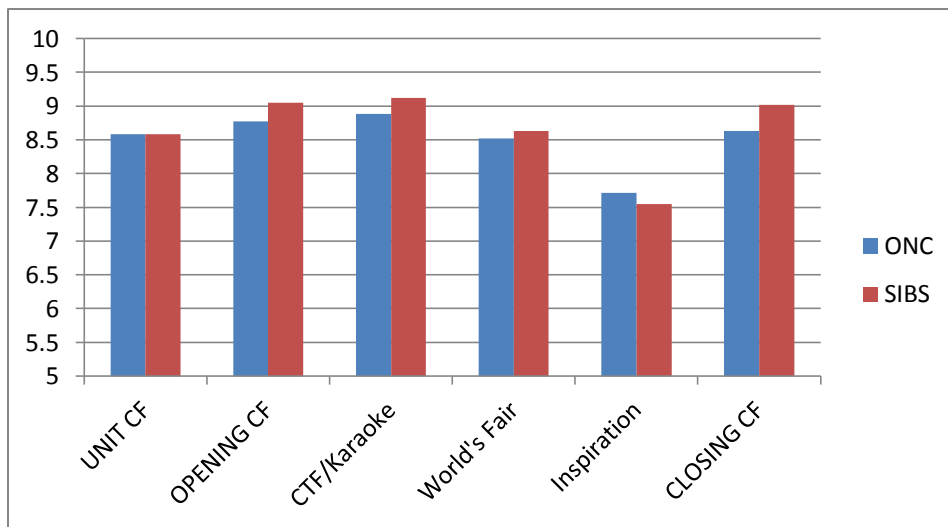
The rating of the overall camp experience was also higher in the teens than in the younger children, which is likely due to the fact that they are better able to benefit from the close bonds and friendships which are more powerful when they are with others who have a shared experience with cancer in their

family. Older kids have the social skills to take advantage of the easy possibility of making new friends, and also the cognitive ability to appreciate more directly the value of sharing their feelings and their stories with others who truly understand. They tell us at Inspiration every week during the summer. Please notice that the 16 and 17 year old siblings rated their experience as a “10” – all 52 of them!



OVERALL RATING OF THE CAMP EXPERIENCE BY AGE AND PROGRAM

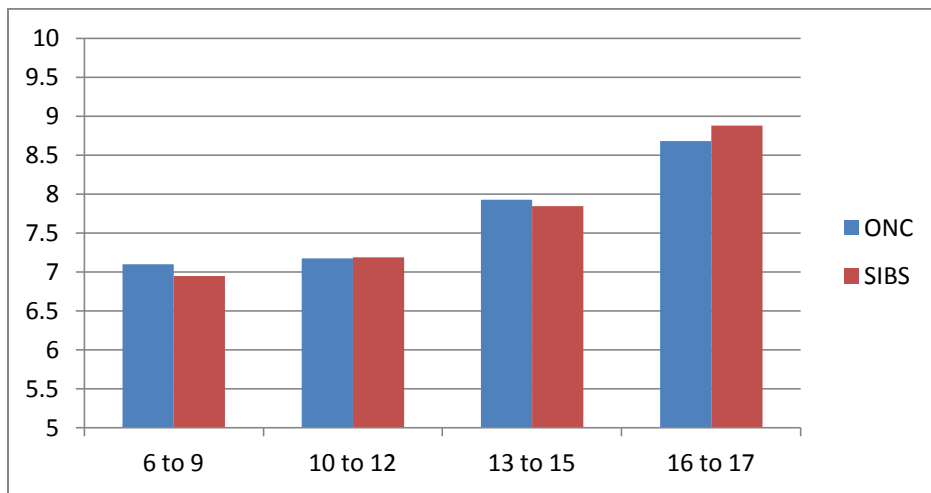
The overall ratings of the different camp program activities (Unit Campfire, Opening Campfire, Capture the Flag/Karaoke, World’s Fair, Inspiration, Closing Campfire) are illustrated below:



RATING OF DIFFERENT CAMP ACTIVITIES BY PROGRAM

There was a tendency for Capture the Flag/Karaoke to be rated slightly higher by the boys, and the younger kids rated the World’s Fair higher than the teens. The other activities tended to be rated higher by the teens than the younger children, but this was only a significant difference in the ratings of

Inspiration, which stood out as the lowest rated part of the program. There were frequent comments written by those who rated Inspiration lower that they found it too sad or too frightening, and the age disparity in the responses for Inspiration was much greater than for any other program activity. There were certainly some younger campers who rated Inspiration very highly, and we have heard their comments during the open forum which indicate that, for some, the understanding and appreciation of the opportunity to share their feelings and experiences with others who truly understand is highly valued. For many of the younger children, however, there are significant negative feelings associated with Inspiration, and from the comments offered, particularly with the open forum portion. We will be examining whether or not we should make some changes to the way we conduct Inspiration to address these concerns.



RATINGS OF INSPIRATION BY CAMPER AGE AND PROGRAM

Overall, the evaluations of Camp Okizu during the summer of 2014 demonstrate that the campers are highly satisfied, value the experience greatly, make new friends who understand their cancer experiences, and feel welcome and comfortable in the camp community. We are fulfilling our mission, and we can continue to strengthen and improve our programs to do it even more effectively.